

## Let Us Help You Start Raising Money Now!!!

- **YOU** contact us to confirm the date you want to have your fundraiser.



- **WE** can help you prepare marketing materials for you to promote your event. We can also promote your event through our weekly e-mail and website.

- **YOU** sell tickets to your event using physical tickets and we can also set up online sales.

- **WE** coordinate everything from start to finish.
- **YOU** sit back, relax, have a great time and enjoy the great feeling of raising money for your non-profit, Club or Group.

Let us help you make money.



## Some Organizations That We've Worked With

- American Cancer Society
- The Leukemia & Lymphoma Society
- California Film Festival
- Sandra Wing Healing Therapies Foundation
- Livermore High School
- American Heart Association
- Special Olympics
- The Varler Foundation
- Muscular Dystrophy Association
- Avon Walk for Breast Cancer
- Many, many more!



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## Are You Looking For A Great Way To Fundraise?



It's fun and easy with our **"LAUGHING FOR DOLLARS"** fundraiser program

## We Work With Many Different Types of Organizations

Non Profit Groups  
Service Clubs (Rotary, Lions etc.)  
Schools  
Religious Groups  
Children's Sports Leagues  
Special One Time Events

Not sure if you qualify?  
Give us a call or send an e-mail  
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## Ten Great Reasons To Have A Comedy Show Fundraiser!

- **EVERYONE** loves to laugh (not everyone plays golf or likes casino nights).
- It's **EASY** to get people involved.
- People feel like they get **VALUE** out of their donation.
- It's a **GREAT NIGHT OUT** of live entertainment.

# 10

• **HASSLE FREE** management of event. We coordinate everything from start to finish. All you need to focus on is selling tickets.

- **MAKE EXTRA MONEY** with live/silent auction, pre-show cocktails, raffles, sponsorship and more. We can help you with this as well.
- We can **ADVERTISE TO GENERAL PUBLIC**, if you want.
- It's a **GREAT SUPPLEMENT** to your existing fundraising activities.
- **SHORT TIME LINE** to produce show.
- It is **NOT** forcing your friends, family and co-workers to buy your kid's candy bars.

## How Your Organization Makes Money!

- **YOUR INVESTMENT** - We charge a low flat fee of only \$250 (subject to change). We give you exclusive use of our club, we book the comedians, we market the show to the general public and our database (if you want) and coordinate everything with you from start to finish.
- **TICKET SALES** - You determine the price of what you want to sell your tickets for. We recommend a range of \$15 to \$25. We give you physical tickets to sell as well as a webpage that tickets can be purchased on as well.
- **RAFFLE** - Sell as many tickets as you can before the show and do the raffle after the show. You can have prizes or do a simple 50/50 raffle where you split the pot with the winner.
- **AUCTIONS** - You can do a silent auction and/or a live auction to raise more \$\$\$.



- **DONATIONS** - A lot of people who cannot come to the show will still buy tickets from you. Because of this you can usually sell more tickets than seats.

## How Much Money Can You Raise?

How much can you make with a comedy show fundraiser? That will depend on how well you market your fundraiser to your community, people on your e-mail list, and current donors. Our club holds 90 people and we recommend that you be confident that you can sell at least 50 tickets to make your event worthwhile.



### Let's take a look at some numbers

#### Ticket Sales:

50 Tickets Sold at \$20 = \$1,000 - \$250 = \$750  
75 Tickets Sold at \$20 = \$1500 - \$250 = \$1250  
90 Tickets Sold at \$20 = \$1800 - \$250 = \$1550

**Raffle Ticket Sale**(assuming 70% conversion):  
38 raffle tickets at \$5 = \$190 - split pot = \$80  
56 raffle tickets at \$5 = \$280 - split pot = \$140  
68 raffle tickets at \$5 = \$340 - split pot = \$170

**Auction Sales:** This can vary and is not dependent on the amount of people. We have had some smaller shows make more money on auctions than bigger show. If you have a decent, well organized auction you should estimate \$5 to \$10 per person.

**Donations:** This amount can also vary, but you will get people who can't come to the show, but will still purchase tickets to support your organization.